**Course Project: Travel Agent Website**

**General Information**

* **Purpose** – I am an independent travel agent. This website would be great for marketing my services, while doubling as CRM.
* **Motif** – Utilize themes and designs from websites like Bootstrap, Font Awesome, Wordpress and others that are available for public use or purchase. Mix and match designs and themes. Something worldly, bright, chic, modern, clean, streamlined. Business but with personality. For background, use real photos from personal travels.
* **Navigation Bar**
  + Home
  + About
  + Itinerary Request
  + Customer Profile
  + FAQs
  + Contact
  + Administrator Log-In (Hidden from Public if Possible)
* **Home Page**
  + Navigation
  + Header – Business Name
  + Content
  + Footer – Contact
* **About**
  + Navigation
  + Purpose/Mission Statement/Call to Action
  + Doing Business – what clients/potential clients should know, business process, link to FAQ page
  + Reviews
  + Footer – Contact
* **Blog (Entry List)**
  + Navigation
  + List of Posts (Each Post will have its own separate html path)
  + Search by Keyword
  + Search by Month/Year (Section)
  + Footer – Contact
* **Itinerary Request**
  + Navigation
  + Travel Ideas/Search Bar(Google)
  + Client Travel Survey (Drop Down):
    - Individual Client Travel Survey
    - Group Client Travel Survey
    - Special Event Survey
  + Send/Register/Log-In Option
  + Footer – Contact
* **Customer Profile (Register/Log-In)**
  + Navigation
  + Register
  + Log-In
  + Footer – Contact
* **Customer Profile (Access)**
  + Navigation
  + Manage Account (Name, Preferred Port of Departure, E-Mail, Phone, Preferences, etc.)
  + Messages (from Agent and System)
  + Access Itineraries (Proposed, Purchased)
  + New Itinerary Request
  + Make Payment
  + Footer – Contact
* **FAQ**
  + Navigation
  + Account, Payment, Communication
  + Footer – Contact
* **Contact**
  + Navigation
  + Name
  + Phone
  + E-Mail
  + Social Media
  + Request Information
  + Footer – Contact (Optional)
* **Administrator Log-In**
  + Manage Customers (Add, Delete, Update)
  + Manage Trip Details
  + Manage Payments
  + View New Itinerary Requests
  + Manage Messages (from Clients and System)
  + Add/Edit/Delete Blog Post

**Notes:**

Should Itinerary Request be a part of the Contact navigation bar drop-down?

Should the Blog and FAQs be part of the About navigation bar drop-down?

Going to need sub-pages for:

* + Profile Pages:
    - Register
    - Messages (from Agent and System)
    - Access Itineraries (Proposed, Purchased)
    - New Itinerary Request
    - Make Payment
  + Administrator Log-In
    - Manage Customers (Add, Delete, Update)
    - Manage Trip Details
    - Manage Payments
    - View New Itinerary Requests
    - Manage Messages (from Clients and System)
    - Add/Edit/Delete Blog Post